Fashion animation bootcamp
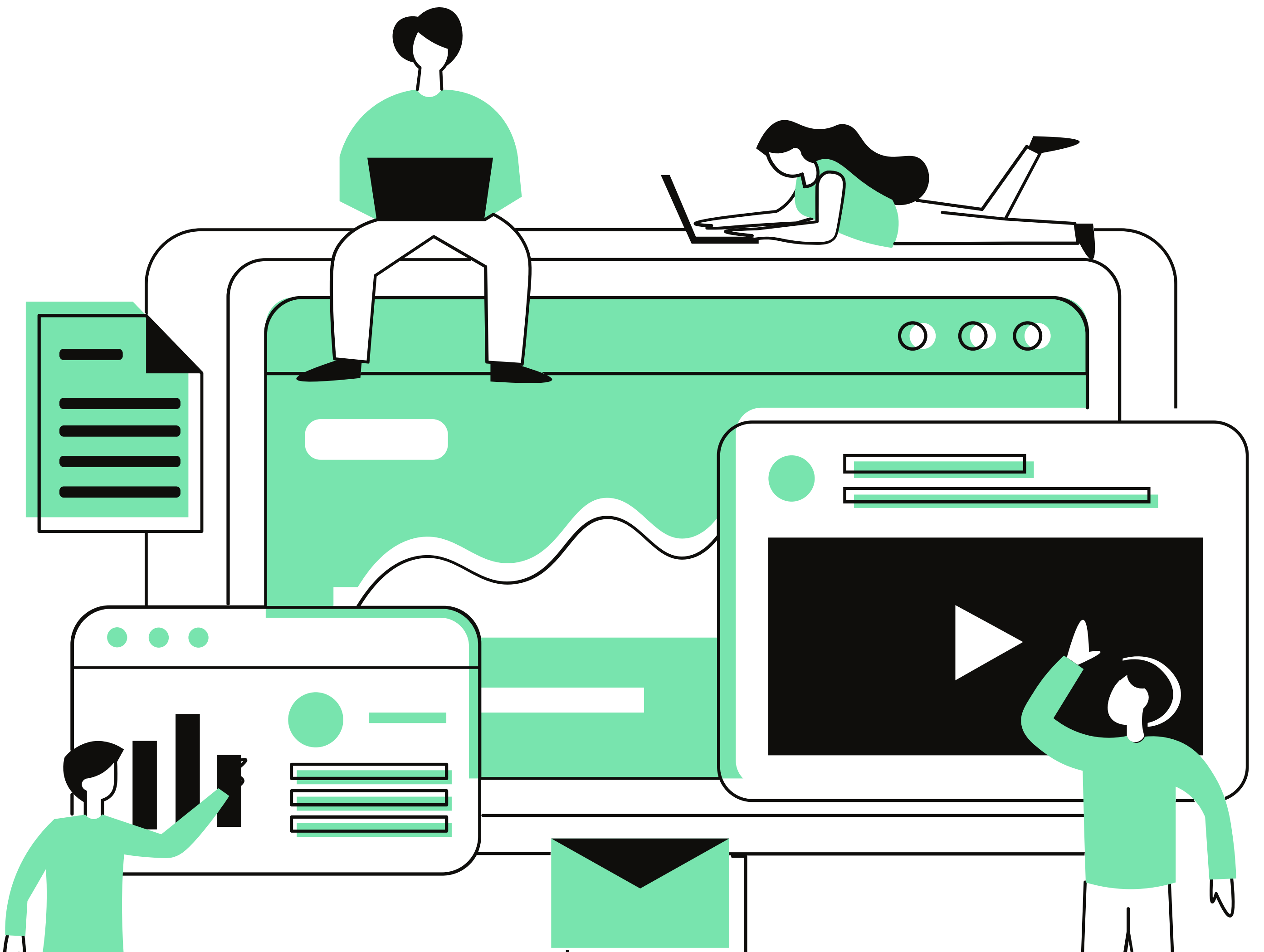
Adobe Aftereffects

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Course Duration:
01 Aug.2024 to 30 Oct.2024
Last Date to Apply:
31st July, 2024

SATYAM FASHION INSTITUTE

SNDT WOMEN'S UNIVERSITY

SNDT Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune.

SATYAM FASHION INSTITUTE,NOIDA

Satyam Fashion Institute, Noida, Delhi NCR, is one of the top fashion Institutes in India, providing UGC approved courses in affiliation with SNDT Women's University, Mumbai. SFI a fashion institute in Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional. This fashion Institute in NCR offers an outstanding learning environment for students by providing state of the art Infrastructure, facilities, course curriculum and teaching pedagogy.
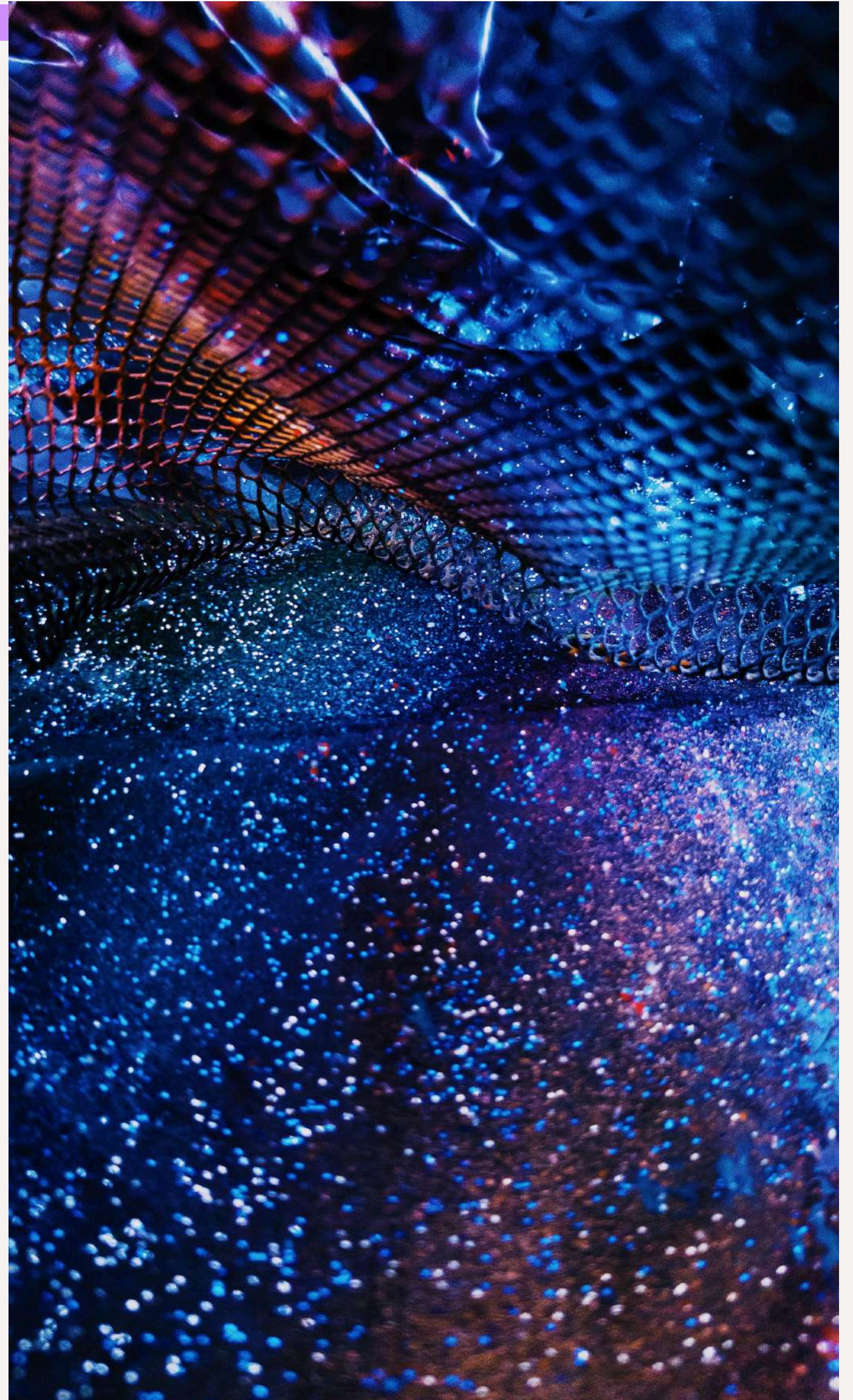
SNDTWU -CHETNA

The Centre for Holistic Education, Training and Novel Advancements (SNDTWU-CHETNA) is a center established by SNDTWU to develop and create a pool of need-based, Value-based, skill-based capacity-building add-on courses in collaboration with local, national, and international institutions.

It will provide courses and programs to build character through human and constitutional values and also, develop life skills, employability skills, and 21st-century skills that are required for the betterment of the society, environment and the whole ecosystem.

SCOPE OF SNDTWU -CHETNA

The Centre for Holistic Education, Training and Novel Advancements (SNDTWU-CHETNA) is a center established by SNDTWU to develop and create a pool of need-based, Value-based, skill-based capacity-building add-on courses in collaboration with local, national, and international institutions.

About the course

Education is a pivotal instrument to improve one's life. According to NEP 2020, one of the objectives of Curriculum and Pedagogy in Schools is "to minimize rote learning and instead encourage holistic development and 21st-century skills such as critical thinking, creativity, scientific temper, communication, collaboration, multilingualism, problem-solving, ethics, social responsibility, and digital literacy" (NEP, 2020). This course is designed as a specialized programmed for the design aspirants to give an overview of the digital animation techniques. This will enable the participants to Learn and apply the digital techniques for product and animate designs. It will be industry oriented programmed with assignments-based projects to implement the techniques learnt during the digital animation course.

This foundational knowledge will enable students to create dynamic and professional-grade animations for various fashion presentations.

Students will learn to design and animate compelling motion graphics specifically tailored for the fashion industry.

Students will develop the ability to integrate 2D and 3D elements seamlessly into their animations. This includes creating rotating garments, virtual fashion shows, and animated lookbooks.

Students will understand the complete animation workflow, from initial concept and storyboarding to final rendering and exporting.

By the end of the course, students will have produced a portfolio which will provide strong material for job applications or further studies, showcasing their ability to communicate fashion narratives through motion graphics.
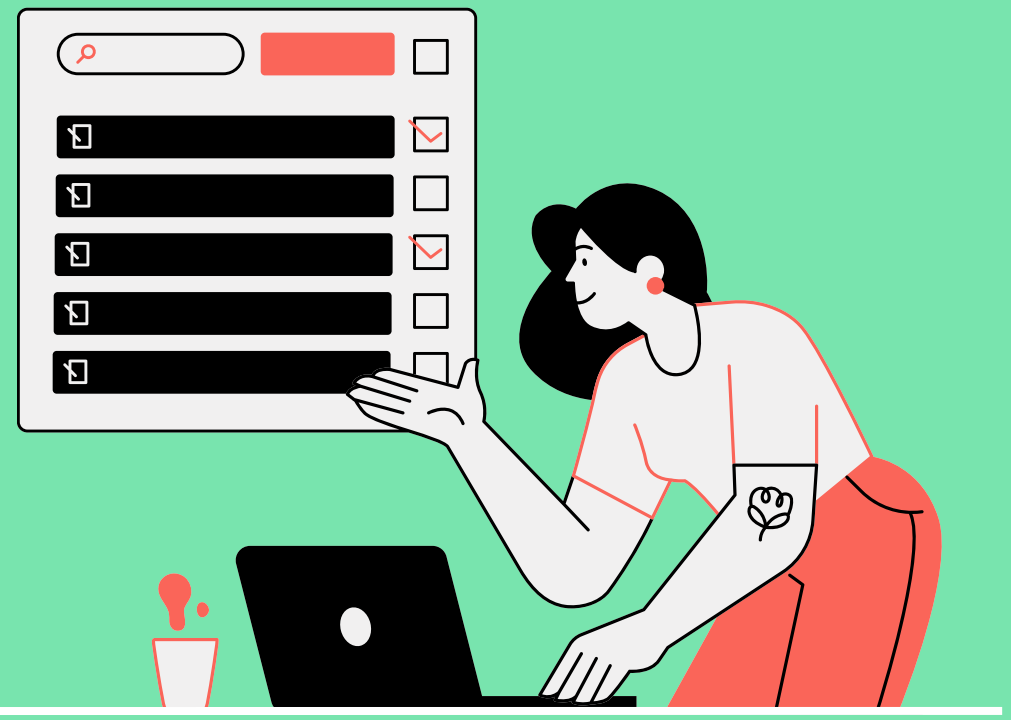
Fashion animation bootcamp

COURSE STRUCTURE

Module 2: Fashion-Focused Motion Graphics

- Design Principles for Fashion Animation

- Animating Fashion Illustrations and Garments

- Integrating 2D and 3D Elements

- Advanced Effects and Compositing

- Rendering and Exporting

- Building a digital Portfolio

Module 1: Introduction to Adobe After Effects

- Overview of Adobe After Effects

- Basic Animation Techniques

- Project Setup and Organization

- Keyframing and Layer Properties

- Masking and Mattes

- Text Animation and Typography

Course Evaluation & Grading Criteria

ASSESSMENT & GRADING

Assessment and grading will be done on the basis of assignment per module which will be given and continuous evaluation will be done accounting for 100 marks in total.

EVALUATION CRITERION

100% practical based Chetna course as per design industry requirement. Submission and assignments will be given for internal assessment and Jury will be done by Industry Expert for external marking of Digital Illustration Portfolio.

ELIGIBILITY CRITERION

Candidate should have the basic knowledge about the fashion Industry. First Year Students/10+2.

COURSE FEE

Rs.1000 for current SNDTWU students who are already registered in CHETNA and Rs.2,000 for other than SNDTWU learners. Fees are non- Refundable.

Course at Glance

COURSE TITTLE	ADOBE AFTER EFFECTS
HOST INSTITUTE	SATYAM FASHION INSTITUTE
CREDITS	2
LANGUAGE	HINDI & ENGLISH
MODE OF COURSE DELIVERY	CAMPUS LEVEL-BLENDED MODE
LEVEL	UNDERGRADUATE-(UG)
COURSE INTAKE	30
CERTIFICATION	COURSE COMPLETION CERTIFICATE WITH CREDIT

KEY FEATURE

Comprehensive Adobe After Effects Training:

The course provides in-depth instruction on the essential tools and techniques of Adobe After Effects, from basic navigation and keyframing to advanced effects and compositing.

Fashion-Specific Animation Techniques:

Tailored specifically for fashion students, the course focuses on creating and animating fashion illustrations, garments, and accessories, ensuring that students can apply their skills directly to the fashion industry.
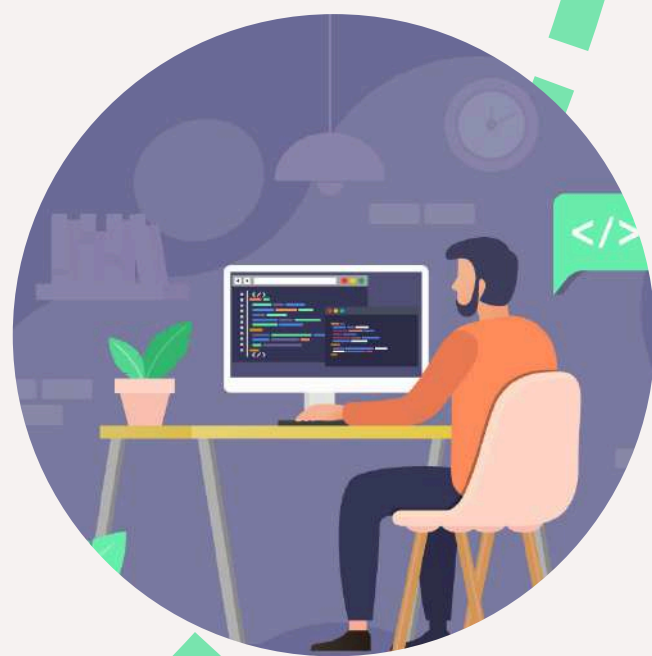
Integration of 2D and 3D Elements:

Students will learn to seamlessly combine 2D and 3D elements in their animations, enhancing the visual complexity and appeal of their projects, such as virtual fashion shows and animated lookbooks.

Project-Based Learning and Practical Application

The course includes practical exercises and projects, allowing students to apply their knowledge in real-world scenarios and build a portfolio of fashion animation work.

Portfolio Development and Professional Preparation:

By the end of the course, students will have developed a professional portfolio showcasing their skills and creativity, providing strong material for job applications or further studies in the fashion industry.

PROGRAM HEADS

VICE-CHANCELLOR

DR. UJWALA CHAKRADEO

Hon'ble Vice-Chancellor
SNDT Women's University,
Mumbai

CHETNA DIRECTOR

DR. NALINI PATIL
DIRECTOR, SNDTWU CHETNA

Dean (Addl. Charge), Faculty Of
Inter-Disciplinary Studies,
Principal, SNDT College Of
Education

PRINCIPAL / COURSE DIRECTOR/COURSE COORDINATOR
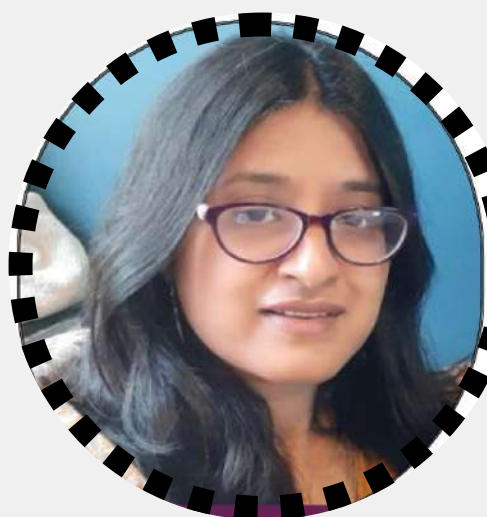
DR. VANDANA JAGLAN

Principal - SFI

VICE PRINCIPAL /CHETNA COORDINATOR

DR. NEETU MALHOTRA

Vice Principal - SFI

COURSE FACILITATOR

MS. GARIMA ROHATGI

Assistant Professor